

## CATEGORY: CHARCOAL FACIAL CLEANSERS

This Benchmark Analysis provides a snapshot of charcoal facial cleansers that are currently available to consumers, with a focus on retail price and fill size. These are in product lines that fall under the natural or clean skincare categories. Please contact our Sales Team to learn more about our volume minimums, costing, packaging options, and fill size recommendations.



**Alba Botanica**  
*Hawaiian Detox  
Cleanser Volcanic Clay*  
\$8.99 | 6 oz



**L'Oréal**  
*Pure Clay Cleanser  
Detox & Brighten*  
\$6.99 | 4.7 oz



**Garnier**  
*SkinActive Pore Purifying  
2-in-1 Cleanser/Mask*  
\$5.99 | 5 oz



**NYX**  
*Stripped Off Whipped  
Charcoal Cleanser*  
\$12 | 3.38 oz



**The Crème Shop**  
*2-in-1 Facial Foam Cleanser:  
Charcoal + Volcanic Ash*  
\$10 | 5.07 oz



**GlamGlow**  
*Supercleanse Clearing  
Cream-to-Foam Cleanser*  
\$32 | 5 oz



**Fig + Yarrow**  
*Palmarosa Charcoal  
Facial Cleanser*  
\$19.99 | 4 oz



**Clinique**  
*City Block Purifying  
Charcoal Cleansing Gel*  
\$20.50 | 5 oz



**Pixi**  
*Glow Mud Cleanser*  
\$18 | 4.57 oz



**Cosmedica**  
*Activated Charcoal Cleanser*  
\$18 | 4 oz



**Sephora Collection**  
*Cleansing & Exfoliating  
Cleansing Cream - Charcoal*  
\$7.50 | 1.69 oz



**House 99**  
*Perfectly Clean Face Wash*  
\$25 | 4.22 oz