

CATEGORY: SCALP SERUM

This Benchmark Analysis provides a snapshot of natural scalp serum products that are currently available to consumers, with a focus on retail price and fill size. These products are in prestige product lines that fall under the natural or clean skincare categories. Please contact our Sales Team to learn more about our volume minimums, costing, packaging options, and fill size recommendations.

FOOD/DRUG/MASS RETAIL



Eprouvage
Reviving Scalp Serum
\$30 | 2 oz



Shea Moisture
*Damage Repair
Hair & Scalp Serum*
\$12.99 | 2 oz



As I Am
Long & Luxe Scalp Serum
\$18.99 | 2 oz



Design Essentials
Vitamin Drops Scalp Treatment
\$8.99 | 4 oz

SPECIALTY STORES



Briogeo
Scalp Revival Scalp Treatment
\$32 | 1 oz



Intelligent Nutrients
*PurePlenty Scalp and
Strand Serum*
\$72 | 3.3 oz



Sisley Paris
*Revitalizing Fortifying Serum
for the Scalp*
\$195 | 2.03 oz



Reverie
CAKE Restorative Scalp Tonic
\$72 | 1.67 oz



Keranique
*Intensive Overnight Hair
Repair Serum*
\$48 | 2 oz



Phyto
*Phytopolleine Botanical
Scalp Treatment*
\$40 | .8 oz



Rene Furterer
*Astera Fresh Leave-In
Soothing Freshness Serum*
\$32 | 2.5 oz



Russell Organics
Lemon Olive Scalp Treatment
\$36 | 2 oz



Julien Farel Haircare
Magnifique Fortifying Serum
\$135 | 1.7 oz



Captain Blankenship
Mermaid Hair Oil
\$34 | 1 oz