

CATEGORY: DIAPER CREAM

This Benchmark Analysis provides a snapshot of diaper creams that are currently available to consumers, with a focus on retail price and fill size. These are in product lines that fall under the natural or clean skincare categories. Please contact our Sales Team to learn more about our volume minimums, costing, packaging options, and fill size recommendations.



Burt's Bees

*Baby Bee Diaper
Rash Ointment*

\$7.89 | 3 oz



Cetaphil

Baby Diaper Cream

\$5.49 | 2.5 oz



Aquaphor

Baby Diaper Rash Paste

\$6.99 | 3.5 oz



Boudreaux's Butt Paste

Natural Diaper Rash Cream

\$7.79 | 4 oz



Desitin

*Rapid Relief Creamy Diaper
Rash Ointment*

\$5.29 | 4 oz



Babyganics

Diaper Rash Cream

\$8.99 | 4 oz



Seventh Generation

Diaper Cream

\$9.99 | 4 oz



Tom's of Maine

Baby Diaper Cream

\$8.79 | 3 oz



Badger

Zinc Oxide Diaper Cream

\$12.99 | 2.9 oz



Beautycounter

Baby Calming Diaper Rash Cream

\$18 | 3 oz



The Honest Co.

Diaper Rash Cream

\$9.95 | 2.5 oz



Weleda

Baby Calendula Diaper Care

\$14 | 2.8 oz



Babo Botanicals

Sensitive Baby Diaper Cream

\$11.95 | 3 oz



Baby Bum

Diaper Rash Cream

\$8.99 | 3 oz



MADE OF

Organic Diaper Rash Cream

\$14.00 | 3.4 oz