

## **CATEGORY: MICROBIOME SUPPORT MOISTURIZERS**

This Benchmark Analysis provides a snapshot of microbiome support moisturizers that are currently available to consumers, with a focus on retail price and fill size. These are in product lines that fall under the natural or clean skincare categories. Please contact our Sales Team to learn more about our volume minimums, costing, packaging options, and fill size recommendations.



**SheaMoisture** 

Matcha Green Tea and Probiotics Facial Moisturizer \$6.59 | 2 oz



**LaFlore** 

Probiotic Daily Defense Moisturizer \$85 | 1.8 oz



**Pacifica** 

Coconut Probiotic Water Rehab Cream \$16 | 1.7 oz



La Roche-Posay

Lipikar Balm AP + Intense Repair Moisturizing Cream \$20 | 13.5 oz



Motherdirt

Biome-Friendly Moisturizer \$34 | 1.7 oz



**Elemis** 

Superfood Day Cream \$45 | 1.7 oz



Glowbiotics

Probiotic Clarifying Lotion \$60 | 1.7 oz



**Andalou Naturals** 

Probiotic + C Renewal Cream \$24.99 | 1.7 oz



Ráya

Probiotic Calming Cream \$25 | 2 oz



Eminence

Clear Skin Probiotic Moisturizer \$50 | 2 oz



**Algenist** 

Alive Prebiotic Balancing Moisturizer \$40 | 1.7 oz



Juice Beauty

Prebiotix Hydrating Gel Moisturizer \$52 | 1.7 oz



**Biossance** 

Squalane + Probiotic Gel Moisturizer \$52 | 1.6 oz