

CATEGORY: NATURAL PERSONAL LUBRICANT

This Benchmark Analysis provides a snapshot of natural personal lubricant products that are currently available to consumers, with a focus on retail price and fill size. These products are in prestige product lines that fall under the natural or clean skincare categories. Please contact our Sales Team to learn more about our volume minimums, costing, packaging options, and fill size recommendations.



Aloe Cadabra
Natural Aloe Lubricant
\$11.99 | 2.5 oz



Isabel Fay
Natural Water Based Lubricant
\$55 | 8 oz



Valm
Water Based Lube
\$10.95 | 8.5 oz



Nécessaire
The Sex Gel
\$20 | 1.7 oz



Maude
Shine Organic Personal Lubricant
\$25 | 8 oz



Pulse
H2Oh! Personal Lubricant
\$29.95 | 1.36 oz



Sustain Natural
Organic Lubricant
\$12.99 | 2.6 oz



Sliquid
H2O Natural Lubricant
\$19 | 8.5 oz



überlube
Luxury Lubricant
\$28 | 3.4 oz



Nooky
Natural Water Based Lubricant
\$29.93 | 32 oz