

## CATEGORY: MICROBIOME SUPPORT CLEANSERS

This Benchmark Analysis provides a snapshot of microbiome support cleansers that are currently available to consumers, with a focus on retail price and fill size. These are in product lines that fall under the natural or clean skincare categories. Please contact our Sales Team to learn more about our volume minimums, costing, packaging options, and fill size recommendations.



### SheaMoisture

*Matcha Green Tea and Probiotics  
Clay to Cream Cleanser*

\$8.79 | 4 oz



### Mother Dirt

*Biome-Friendly  
Foaming Cleanser*

\$15 | 3.4 oz



### Murad

*Prebiotic 4-in-1  
MultiCleanser*

\$36 | 5 oz



### LaFlore

*Probiotic Cleanser*

\$42 | 4 oz



### Elizabeth Arden

*Superstart Probiotic Cleanser*

\$34 | 4.2 oz



### Gallinée

*Prebiotic Foaming  
Facial Cleanser*

\$18.50 | 4 oz



### Glowbiotics MD

*Probiotic Revitalizing  
Cleanser*

\$32 | 5 oz



### Eminence

*Clear Skin Probiotic  
Cleanser*

\$42 | 8.4 oz



### First Aid Beauty

*Skin Rescue Acne  
Clearing Charcoal  
Cleanser with Probiotics*

\$24 | 5 oz



### Dr. Brandt

*Clean Biotic pH-Balanced  
Yogurt Cleanser*

\$35 | 3.5 oz



### TULA

*Kefir Replenishing  
Cleansing Oil*

\$32 | 4.7 oz



### AURELIA

*Probiotic Skincare  
Miracle Cleanser*

\$62 | 4 oz